

**News Release**

**The Häfele Kitchen Brings Something to Every Door, Drawer and Cabinet**

* Two vignettes. Numerous possibilities. One place to see it all: booth #N3039.
* Bench made? Yes, please. Century Components cabinet accessories from Häfele.
* Organization. Efficiency. Flexibility. Our kitchen solutions have it and more.

**Archdale, North Carolina, USA, February 27, 2024** - Here at Häfele, we have a lot to say when it comes to one of the busiest rooms in the home: the kitchen. From cooking and eating to socializing and entertaining, there’s plenty that goes on in the kitchen that requires functional and practical yet unique designs. While things are heating up in the heart of the home, Häfele is there to ensure every drawer, cabinet, corner and pull-out has something amazing to offer - and that’s why you don’t want to miss our kitchen display in **booth #N3039** at this year’s **2024 Kitchen and Bath Industry Show (KBIS)**.

First and foremost, we’d like to introduce you to the two vignettes we’ll be showcasing: the Crystal Kitchenand the Fabuwood Kitchen. These incredibly beautiful yet functional displays were developed in collaboration with our booth partners, **Crystal Cabinets** and **Fabuwood**. Our Crystal Kitchen is an upscale, modern farmhouse space that incorporates open shelving and plenty of functional storage options, while our Fabuwood Kitchen is a stylishly economical display with attractive cabinet design accentuated with our **Häfele Twenty Three** decorative hardware line. Each display also incorporates our innovative Loox lighting system - **Adjustable Shelf Lighting** can be seen in the curio cabinet of the Crystal Kitchen and the entire Fabuwood Kitchen display is lit with just six item numbers from our Loox catalog!

“Our 2024 display is a tribute to our standing as a leading supplier of kitchen organization products,” says Henry Wrobel, category manager for Häfele. “We’ve selected products that showcase how dynamic our line of kitchen solutions is and we’re really excited to share them with everyone at the show.”

In 2023 we revealed our exclusive partnership with **Century Components**, a leading manufacturer of American-made cabinet and organizational accessories. Handcrafted in their facility in Holmes County, Ohio, each Century piece brings beauty and order to your cabinets and drawers. Featured in our Crystal Kitchen display are the **Century Base Pull Outs**. The **Century** **Base Pull Out Cannister Organizer** isyour one-stop shop for storing essential kitchen tools. The top level of shelving can hold three organizational cannisters for all your spoons, whisks, ladles and spatulas and can be easily reconfigured within the pull-out to adjust to storage needs. Additionally, the **Century Cookie Tray Pull Out** in maple finish is ideal for storing cookie sheets, cutting boards, or pizza pans.

Another kitchen solution making its KBIS debut this year is the **Elemental** line – an economical range of cabinet accessories featuring **Base Pull-Outs**, **Waste Bins**, and corner cabinet **Susans** that are sure to add to movement and function down below in any kitchen.

An organized kitchen is a happy kitchen. Adding order, as well as style, to this space is Häfele’s wide range of **Fineline Drawer Organization**, including **Fineline Accessories** and **Fineline Move** products. Both standard and deep drawers in Häfele’s kitchen vignette feature a variety of elegant cutlery trays, knife blocks, spice holders, plate racks, storage boxes and more in three beautiful warm wood finishes including walnut, birch and black ash. Also offering in-drawer order at a budget-friendly price are Häfele’s **Sky Cutlery Trays**. Shown in slate gray and textured white, these trimmable, easy-to-clean organizers make in-drawer tidying simple and affordable.

While corner cabinets can be tricky – for some, it’s nothing more than an unfortunate, casserole dish graveyard – we have gathered a few excellent options to display this year to help designers navigate this awkward space. The **Kesseböhmer** **Twister** is an angled upper corner wall cabinet storage solution which features an offset post – allowing maximum use of shelf space, as well as unobstructed access to items stored on shelves. It revolves effortlessly around the inside of the cabinet, providing a complete 360-degree view of storage items, before rotating back to the front with a smooth finish. Most kitchen designers are familiar with the sleek and stylish **LeMans II Blind Corner Pull-Out**. Intentionally modeled with elegant bends and curves, the modern LeMans II is designed to swing out in front and to the side for complete access to everything stored inside, while the integrated soft-close mechanism ensures a steady, smooth return back into the corner of the cabinet. Offered in both right and left-swinging applications, the LeMans II is the perfect corner solution for any project with framed or frameless base cabinets. Additionally, booth attendees can experience the quality and ease of motion of the **Century Components Pie Cut Lazy Susan** –a great choice that provides strong, smooth and quiet rotation to keep your kitchen corners accessible and organized.

Something every kitchen could use more of? Space. The pull-out table systems in Häfele’s kitchen area offer that – and a lot more. A new, innovative option for expanding counter and prep space is the **Opla Top Pull-Out Table Fitting**. This system installs in place of a drawer, slides out and gently moves up to sit flush with the counter height – offering a weight load of 88 lbs. Also fitting neatly in place of a drawer is the **Rapid Pull-Out Table System**. This self-supporting table supports a heavier weight load of up 220 lbs., making it an ideal solution for a buffet or pull-out dining table right in the kitchen.

Bringing additional storage flexibility to base cabinets is the incredibly versatile **Dispensa Base Pull-Out (BPO) Frame.** This one pull-out is shown in three different applications – with our Fineline Storage Boxes, with Arena Plus Trays and with the Baker’s Tray Organizer Set – all featuring integrated soft close and height-adjustable positions for each tray style. Working just as hard to keep base cabinets organized and accessible is the **Kitchen Tower Base Pull-Out Unit**. Designed for frameless cabinetry, this unit automatically glides out when the cabinet door is opened, making all contents available from three sides. It features a variety of trays, dividers and holders and is ideal for storing everything from knives to chopping boards, spices, wooden spoons and more.

Trash happens. But we’ve got some pretty cool solutions for when it comes to waste management systems, and they’re designed to handle it all – trash, recycling, or both – with discretion. Our **Hailo Waste Bins** have designs available for both face frame and frameless cabinets with side-mounted, soft close slides and a weight capacity of 110 lbs. The **Matrix Double Waste Bin Pull-Out** from Häfele coordinates with our **Matrix P Box** metal drawers and comes in two 36 qt. or two 52 qt. capacities. Finally, the newest addition to our waste bin line-up are the **Century Components Waste Systems**. Their strong, dovetailed construction and natural birch or maple finishes are sure to be a hit within any kitchen.

Additional Kitchen Highlights:

The **Häfele Pull-Out Spice Rack** brings organization and high visibility to seasonings, oils and marinades in upper kitchen cabinets. This easy-to-install unit features multiple different-sized compartments on pull-out slides and can even be customized further through our Service+ program.

Bringing upper cabinet storage down to you is simple with the **Kesseböhmer iMOVE Pull-Down Unit.** By pulling gently on the handle, the shelving unit is smoothly lowered down to arm’s reach – making cabinet contents easier to see and grab. It also features a loading function which allows you to lock the shelves in a lowered position while putting away or retrieving items.

Protecting cabinetry, as well as keeping items in place inside drawers is made easy with Häfele’s range of **Non-Slip Mats** and **Cabinet Protector Mats**. Available in a variety of smooth or patterned textures with multiple color options – our Non-Slip Mats are sold in rolls or sheets and can be trimmed to the exact size needed. Offering priceless water protection for cabinetry, our Cabinet Protector Mat is designed with liquid-catching dimples which can hold up to a gallon of water per six square feet.

Convenient in-drawer charging duties are handled with the powerful **Docking Drawer Blade Duo 15 Amp in-drawer outlet**. Ideal for kitchen applications, the Blade Duo turns the junk drawer into a functional quick-charging station for cell phones, tablets, watches and more with Power Delivery (PD) which can charge devices up to 70% faster than standard 12W charging ports.

Bringing ease and simplicity to open storage in the kitchen and other spaces is the **Kesseböhmer YouK Shelf System**. Designed as a system of ladders which accommodate any shelving material you choose, YouK can be mixed and matched with different-sized side railings, stand-alone with optional feet or even pair with casework.

**About Häfele**

Häfele *[HAY fell leh]* is a leading worldwide supplier of furniture and architectural hardware components which improve the design and functionality of cabinets, doors, kitchens, bathrooms and other living and working environments. LED lighting, decorative hardware, opening and closing mechanisms for doors and drawers, furniture fittings and electronic locking systems are but a few of the essential items Häfele provides to manufacturers, architects, designers, contractors and construction professionals in more than 150 countries. For more information, please visit [www.hafele.com](http://www.hafele.com).

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